Message Text

UNCLASSIFIED

PAGE 01 CAIRO 08611 231500Z ACTION EB-07

INFO OCT-01 NEA-10 ISO-00 /018 W

-----232024Z 006549 /65

R 231345Z MAY 77
FM AMEMBASSY CAIRO
TO USDOC WASHDC
INFO AMEMBASSY ABU DHABI
AMEMBASSY DOHA
SECSTATE WASHDC 5316

UNCLAS CAIRO 8611

E.O. 11652: NA TAGS: BEXP, EG

SUBJ: OCTOBER 1977 BUILDING AND CONSTRUCTION TRADE MISSION

REF: STATE 108689

- 1. PROPOSED DATES FEASIBLE, BUT RAISE SOME PROBLEMS. OCTOBER 21 IS A FRIDAY, THE MUSLIM SABBATH. MONDAY, OCTOBER 24 IS BOTH AN AMERICAN AND A LOCAL HOLIDAY. THERE WILL THUS BE ONLY TWO WORKING DAYS IN CAIRO. WE WOULD RECOMMEND MISSION ARRIVE IN TIME TO HAVE AT LEAST THREE FULL WORKING DAYS HERE.
- 2. TRANSLATION AND PRINTING OF BROCHURES CAN BE DONE LOCALLY, BUT WE WOULD WANT TO HAVE TEXT MINIMUM OF NINE WEEKS BEFORE ARRIVAL OF MISSION. WE WOULD NEED 300 COPIES OF BROCHURES. WE SHARE EMBASSY ABU DHABI'S VIEW THAT WHILE TRANSLATION OF BROCHURES INTO ARABIC IS DESIRABLE, IT IS LESS IMPORTANT THAN HAVING THEM AVAILABLE IN QUANTITY AND ON TIME (MINIMUM OF 3 WEEKS, PREFERABLY 4 WEEKS BEFORE ARRIVAL OF GROUP).
- 3. ADVANCE OFFICER SHOULD PLAN SPEND AT LEAST 4 WORKING DAYS GERE.
- 4. BUILDING AND CONSTUCTION THEME IS A VERY BROAD ONE. UNCLASSIFIED

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WE BELIEVE THAT IMPACT AND USEFULNESS OF MISSION'S VISIT WOULD BE GREATLY INCREASED IF EFFORT WERE MADE TO SELECT PARTICIPANTS WHO REPRESENT A COHERENT GROUP OF SOME KIND, WITH RELATED INTERESTS. MISSION PLANNERS SHOULD ALSO BEAR IN MIND FACT THAT SUBSTANTIAL LOCAL CAPABILITY EXISTS IN EGYPT FOR PRODUCTION OF WIDE RANGE OF BUILDING PRODUCTS AND FOR PROVIDING ARCHITECTURAL, ENGINEERING, AND CONSTRUCTION SERVICES. THIS FACT, TOGETHER

WITH RELATIVE POVERTY OF EGYPT, MAKES MARKET HERE, WE BELIEVE,
DIFFERENT FROM THAT WHICH MISSION WILL ENCOUNTER ON OTHER STOPS.
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Message Attributes

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